

The HealthierUS School Challenge

A component of Michelle Obama's *Let's Move* campaign, the HUSSC recognizes schools that are creating healthier student environments through their promotion of good nutrition and physical activity. Whole grains are an essential part of the program, and serving them more often in your cafeteria could result in national recognition and cash rewards that benefit your school.

For complete information on participating in the program, visit <http://www.fns.usda.gov/tn/healthierUS/index.html>.

Whole-Grain Criteria

GOLD/GOLD OF DISTINCTION

At least one serving of a whole-grain food must be offered each day in the National School Lunch Program (NSLP)

SILVER/BRONZE

At least one serving of a whole-grain food must be offered 3 days or more per week in the NSLP

Healthy BENefits for Kids Can Help You Win the Challenge

The UNCLE BEN'S® Brand is proud to be an advocate of childhood wellness and to offer support to national programs that make a difference through the promotion of nutrition and activity.

WHOLE-GRAIN PRODUCTS

To reach your whole-grain goals, look no farther than a wide variety of whole-grain UNCLE BEN'S® products. They are ideal for school menus, with nutritional benefits and a taste your students will love.

UPC	PRODUCT
	UNCLE BEN'S® BROWN RICE
12111	UNCLE BEN'S® Whole Grain Brown Rice
23149	UNCLE BEN'S® Whole Grain Brown Rice
	UNCLE BEN'S® FLAVORED RICE
40666	UNCLE BEN'S® Honey BBQ Flavored Red Beans & Brown Rice*
40667	UNCLE BEN'S® Santa Fe Style Black Beans & Brown Rice*
40665	UNCLE BEN'S® Taco Flavored Pinto Beans & Brown Rice*
40669	UNCLE BEN'S® Broccoli & Cheddar Flavored Brown Rice*
40668	UNCLE BEN'S® Tomato & Herb Brown Rice*
03611	UNCLE BEN'S® Pinto Beans & Whole Grain Brown Rice

UPC	PRODUCT
	UNCLE BEN'S® NATUREL™
34247	UNCLE BEN'S® <i>naturel</i> ™ Jasmine Rose with Whole Grains
35183	UNCLE BEN'S® <i>naturel</i> ™ Wild Red Whole Grain Blend
	UNCLE BEN'S® INFUSED® RICE
22440	UNCLE BEN'S® INFUSED® Roasted Vegetable Pilaf with Whole Grains
24502	UNCLE BEN'S® INFUSED® Chicken & Wild Rice Pilaf
	UNCLE BEN'S® STUFFING
29652	UNCLE BEN'S® Savory Herb Stuffing with Whole Grains

*New



MENU SUPPORT

Add healthier whole-grain items to your menu with our complete library of K-12 recipes and specific nutritional information for each one.

For complete HUSSC information on whole grains and implementing them on your menu, visit www.fns.usda.gov/tn/healthierUS/HUSSCkit_pp25-35.pdf.



www.MARSfoodservices.com
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